



CASIDRA PROFILE



Western Cape
Government
FOR YOU

Casidra is a Provincial Government
Business Enterprise for the Western Cape

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"We make a difference in the lives of people through effective project management"



① HISTORICAL BACKGROUND

Casidra has been actively involved in Rural Development since 1989 in the Eastern, Western and Northern Cape Provinces. Lately, activities have been consolidated in the Western Cape Province due to ownership held by the Provincial Government. Numerous projects have been implemented and managed to independence by training and the empowerment of the communities involved.

Activities extend over the whole spectrum of Rural and Economic Development that includes Agriculture, Agri Technical & Land Reform Advisory, Local Economic & Rural Development, Community Development, Rural infrastructure & Project Management.

② WHO ARE WE?

Casidra is a Provincial Government Enterprise for the Western Cape, registered as a Schedule 3D (SOC) Ltd

Casidra has a solid track record of unqualified financial audit reports. This is testimony to our commitment to sound management and good governance

Casidra has a team of passionate multi-disciplinary professionals committed to meaningfully impact rural development and working with partners in both the public and private sectors

Casidra is a trusted partner in project execution and delivery, administration of project funding and agrarian support as well as Land Reform advisory

3 OUR PURPOSE

MANDATE

Agricultural and Economic Development within a Rural and Land Reform context

VISION

To be the Catalyst for Growth towards Self-sustainable Communities

MISSION

To maximise Agricultural and Economic Development opportunities in Rural Communities through Project Management Excellence

MOTTO

Together for Rural Development

DELIVERABLE

Project Management Excellence

VALUES

OUR SUPPORTING VALUES ARE:

INTEGRITY:

We act in an ethical manner with trust, honesty, reliability and credibility

PROFESSIONALISM:

We deliver excellent work with a positive attitude by well-skilled people using best practice in a business-like approach

CARING:

We want the best for our customers and staff, treat them with respect and empathy, whilst embracing diversity

DEVELOPMENT-DRIVEN:

We add value to people and business to ensure sustainable growth

INNOVATIVE:

We strive to seek better and lasting solutions

4 OUR BUSINESS APPROACH

Casidra aims to deliver quality work with its ultimate goal, the sustainable impact of each project within the context of working in rural communities.

Casidra renders a Project Management Service to Departments within the Western Cape Government, local authorities, businesses, non-governmental organisations (NGO's) community-based organisations (CBO's), academic institutions, other governmental agencies and international assistance institutions.

Our ability and skills, ground level involvement in communities, proven track record and sound financial record-keeping, reporting and auditing make **Casidra** the preferred implementing agent.

Casidra's approach to rural development is holistic and multi-sectoral, focusing on improving the social and economic well-being of rural people. The type of community development projects implemented varies, but are all aimed at alleviating poverty, stimulating broad-based economic growth and unlocking the human resources and capacity in rural communities. This approach is based upon community-driven endeavours which facilitate economic empowerment and sustainability, and ultimately help to establish self-sufficient communities.

The organisation is funded by the Western Cape Government, but recognises further that closer private sector involvement will benefit not only development in rural areas, but also the economic empowerment and tourism potential of the Western Cape as a whole.

OUR PROJECT MANAGEMENT EXCELLENCE ENTAILS:



5 OUR CORE CAPABILITIES - WHAT WE DO

CORE BUSINESS AREAS

The core business of **Casidra** is to plan, facilitate and implement integrated rural development projects in impoverished rural communities of the Western Cape Province, with a view to bring about lasting improvements in the lives of the people in those communities in which **Casidra** works.

THE SPECIFIC FOCUS IS ON THE DELIVERY OF

PROJECT MANAGEMENT EXCELLENCE

- Management of Government farms
- Farmer Support and Development
- Food Security Projects

AGRI TECHNICAL AND RURAL DEVELOPMENT INFRASTRUCTURE

- Natural Resource Management
- Disaster Management and Funding
- Farmer Training and Development
- Unit for Technical Assistance
- Land Reform Advisory Desk

LOCAL ECONOMIC AND BUSINESS DEVELOPMENT

- SMME Support
- Business Advisory
- Loan Funding
- Job Creation Initiative

6 HOW WE WORK

Casidra typically works in rural communities of the Western Cape where poverty is rife

Assistance is given to communities committed to achieving sustainable development, but which lack the technical skills or resources necessary to implement policies and programmes

Casidra uses a project management approach to deliver on its strategic goals, working closely with other role-players to address specific needs of rural communities

The ability to achieve results is greatly affected by the willingness of role-players to co-operate in a productive partnership

7 PERFORMANCE INFORMATION

THE ORGANISATION'S DIVERSE RANGE OF ACTIVITIES HAS BEEN STREAMLINED AND FOCUSED INTO FOUR KEY PROGRAMMES

1 CORPORATE SERVICES

Purpose: The provision of leadership, strategic direction and relevant support services to the respective programmes of **Casidra**.

THE PROGRAMME CONSISTS OF THE FOLLOWING SUB-PROGRAMMES:



2 AGRICULTURE AND LAND REFORM

Purpose: To manage specific Government farms (i.e Amalienstein and W aaikraal) in a sustainable manner to transfer to a relevant receiving entity . To ensure a sustainable support mechanism for new and established farmers, which includes land reform beneficiaries and farm workers.

THE PROGRAMME CONSISTS OF THE FOLLOWING SUB-PROGRAMMES:



THE ORGANISATION'S DIVERSE RANGE OF ACTIVITIES HAS BEEN STREAMLINED AND FOCUSED INTO FOUR KEY PROGRAMMES

3 RURAL INFRASTRUCTURE DEVELOPMENT AND POVERTY ALLEVIATION

Purpose: To provide a project management service for specific rural development projects and agricultural initiatives with the aim of improving the standard of living of people in rural areas, to holistically address the socio- economic needs of rural communities and to create employment in rural areas.

THE PROGRAMME CONSISTS OF THE FOLLOWING SUB-PROGRAMMES:

Community and Household Food Security

Other Project Management Services

FET Training

LandCare

Disaster Management

Mechanisation Project

Alien Clearing Project

Green Economy
(Biomass, Eco Furniture)

Market Access
Programme

Financial Record-
Keeping Programme

4 LOCAL ECONOMIC AND BUSINESS DEVELOPMENT

Purpose: To enhance business growth and creation of employment in rural areas through the leveraging and encouraging of investment from the private sector and support for local economic development in general.

THE PROGRAMME CONSISTS OF THE FOLLOWING SUB-PROGRAMMES:

Business Development
and Growth

Job Creation
Initiatives

8 LEGAL MANDATE

Casidra provides services to improve the quality of life of rural communities, and is:

- Registered as a SOC Ltd under the Companies Act, 2008 (Act 71 of 2008)
- Listed as a Schedule 3D Provincial Government Business Enterprise in terms of the Public Finance Management Act (PFMA), 1999 (Act 1 of 1999).

Western Cape Cabinet Mandate is:

- Agricultural and Economic Development within a Rural and Land Reform context.

Public Finance Management Act

Section 38 (1) (a) of the Public Finance Management Act 1 of 1999 requires accounting officers of Government Departments to ensure that entities receiving transfer funding implement effective, efficient and transparent financial management and internal control systems, and define audit requirements.

Risk Management

Casidra's control framework is designed to provide reasonable assurance regarding the achievement of accounting objectives. Risks impacting on achieving these objectives are assessed and systems implemented to improve the ability to identify controls to mitigate the risks.

Information and Communication

Casidra has a comprehensive process of reporting and budgets being reported and reviewed continuously. In accordance with the legal requirement, **Casidra** has published its Public Access to Information Statement, which can be downloaded from its website www.casidra.co.za

Preferential Procurement Policy

Casidra underwrites the Provincial and National development initiatives for preferential procurement. A Preferential Procurement Policy has been developed and is adhered to by **Casidra**. The policy is based on the "Preferential Procurement Policy Framework" (Act 5 of 2000).

9 PARTNERSHIPS

Casidra seeks to build partnerships that facilitate local resource mobilisation and action that encourage local participation and advocacy for development efforts, and that foster co-operation among local role-players.

There are three key components to Casidra's local partnering, namely:

- Creating an enabling environment supportive of development by both individuals and communities.
- Encouraging investments in human and institutional capacity at the local level.
- Building strategic partnerships among state, society and market sectors.



Western Cape
Government

FOR YOU



10 SHAREHOLDER, BOARD OF DIRECTORS AND MANAGEMENT

EXECUTIVE AUTHORITY



DR IVAN MEYER
Minister of Agriculture

BOARD OF DIRECTORS



PROF. JOHANN KIRSTEN
Chairperson



ELTON JETHAS
Vice-Chairperson



DANIEL JOHNSON
Director



THANDIWE MOUTLANA
Director



ANGELO PETERSEN
Director



CRYSTAL ABDOLL
Director



**LEBOHANG
MEHLOMAKHULU**
Director



MARIUS WÜST
Director



EMILY HENDRICKS
Director

MANAGEMENT PORTFOLIO



DR. KEITH DU PLESSIS
Chief Executive Officer



FREEK VAN ZYL
Chief Financial Officer



DAVID NEFDT
Chief Programme Officer



LOINICE SECONDS
Human Capital Manager



MICHAEL MACKENZIE
Programme Manager:
Food Security



JACQUES SWANEPOEL
Programme Manager:
Environmental Sustainability



EXPERIENCE MATSHEDISO
Public Relations/
Communications Manager



CARL BORAINÉ
Accountant



STATE-OWNED COMPANY

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SHAREHOLDING : Western Cape Provincial Government

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