



# Casidra

Together for Rural Development

# PROFILE



Western Cape  
Government

Casidra is an Implementing Agency for the Western Cape Department of Agriculture

BETTER TOGETHER



# Casidra

Together for Rural Development

***“ We make a difference in the lives of people,  
through effective project management”***



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# 1. HISTORICAL BACKGROUND

**Casidra** has been actively involved in Rural Development since 1989 in the Eastern, Western and Northern Cape Provinces. Lately, activities have been consolidated in the Western Cape Province due to ownership held by the Provincial Government. Numerous projects have been implemented and managed to independence

by training and the empowerment of the communities involved. Activities extend over the whole spectrum of Rural and Economic Development that includes Agriculture, Agro-industries, Economic Development (small businesses), community Development, Rural Tourism and Rural infrastructure.

# 2. OUR PURPOSE

## **MANDATE**

Agricultural and Economic Development within a Rural and Land reform context.

## **VISION**

To be the Catalyst for Growth towards Self-sustainable Communities.

## **MISSION**

To maximise Agricultural and Economic Development opportunities in rural communities through Project Management Excellence.

## **MOTTO**

Together for Rural Development

## **DELIVERABLE**

Project Management Excellence

## **VALUES**

Our supporting values are:

- Integrity: We act in an ethical manner with trust, honesty, reliability and credibility.
- Professionalism: We deliver excellent work with a positive attitude by well-skilled people using best practice in a business-like approach.
- Caring: We want the best for our customers and staff, treat them with respect and empathy, whilst embracing diversity.
- Innovative: We strive to seek better and lasting solutions.
- Development-driven: We add value to people and business to ensure sustainable growth.

### 3. PRINCIPAL BUSINESS APPROACH

#### OUR PROJECT MANAGEMENT EXCELLENCE

Entails:

- Clearly communicated project definition and scope;
- With attention to detail in delivery;
- Within budget and on time;
- Through constructive team-work; and
- Results aligned with client expectation

**Casidra** aim to deliver quality work with its ultimate goal, the sustainable Impact of each Projects within the context of working in rural communities.

**Casidra** renders Project Management Service to departments within the Western Cape Government, local authorities, businesses, non-governmental organisations (NGO's) community-based organisations (CBO's), academic institutions, other governmental agencies and international assistance institutions.

As the official implementing agent for the Western Cape Provincial Government, development projects are planned and implemented by **Casidra**.

Its ability and skills, ground level involvement in communities, proven track record and sound financial record-keeping, reporting and auditing make **Casidra** the preferred implementing agent.

**Casidra's** approach to rural development is holistic and multi-sectoral, focussing on improving the social and economic well-being of rural people. The type of community development projects implemented varies, but are all aimed at alleviating poverty, stimulating broad-based economic growth and unlocking the human resources and capacity in rural communities. This approach is based upon community-driven endeavours which facilitate economic empowerment and sustainability, and ultimately help to establish self-sufficient communities.

The organisation is funded by the Western Cape Government, but recognises further that closer private sector involvement will benefit not only development in rural areas, but also the economic empowerment and tourism potential of the Western Cape as a whole.



## 4. HOW WE WORK

**Casidra** typically works in rural communities of the Western Cape where poverty is rife.

Assistance is given to communities committed to achieving sustainable development, but which lack the technical skills or resources necessary to implement policies and programmes.

**Casidra** uses a project management approach to deliver on its strategic goals, working closely with other role players to address specific needs of rural communities.

The ability to achieve results is greatly affected by the willingness of role-players to co-operate in a productive partnership.

### *Partnerships*

**Casidra** seeks to build partnerships that facilitate local resource mobilisation and action that encourage local participation and advocacy for development efforts, and that foster co-operation among local role-players. There are three key components to **Casidra**'s local partnering, namely:

- Creating an enabling environment supportive of development by both individuals and communities.
- Encouraging investments in human and institutional capacity at the local level.
- Building strategic partnerships among state, society and market sectors.



## 5. LEGAL MANDATE

**Casidra** provides services to improve the quality of life of rural communities, and is:

- Registered as a SOC Ltd under the Companies Act, 2008 (Act 71 of 2008)
- Listed as a Schedule 3D Provincial Government Business Enterprise in terms of the Public Finance Management Act (PFMA), 1999 (Act 1 of 1999).

### **Public Finance Management Act**

Section 38 (1) (a) of the Public Finance Management Act 1 of 1999 requires accounting officers of government departments to ensure that entities receiving transfer funding implement effective, efficient and transparent financial management and internal control systems, and define audit requirements.

### **Risk Management**

**Casidra**'s control framework is designed to provide reasonable assurance regarding the achievement of accounting objectives. Risks impacting on achieving these objectives are assessed and systems implemented to improve the ability to identify controls to mitigate the risks.

### **Information and Communication**

**Casidra** has a comprehensive process of reporting and budgets being reported and reviewed continuously. In accordance with the legal requirement, **Casidra** has published its Public Access to Information Statement, which can be downloaded from its website ([www.casidra.co.za](http://www.casidra.co.za)).

### **Preferential Procurement Policy**

**Casidra** underwrites the Provincial and National development initiatives for preferential procurement. A Preferential Procurement Policy has been developed and is adhered to by **Casidra**. The policy is based on the "Preferential Procurement Policy Framework" (Act 5 of 2000).

### **CORE BUSINESS AREAS**

The core business of **Casidra** is to plan, facilitate and implement integrated rural development projects in impoverished rural communities of the Western Cape Province, with a view to bring about lasting improvements in the lives of the people in those communities in which

**Casidra** works.

The specific focus is on:

- Corporate Services
- Agriculture and Land reform
- Rural Infrastructure and Poverty Alleviation
- Local Economic and Business Development

## 6. PROGRAMMES AND SERVICES

The organisations' diverse range of activities has been streamlined and focused into four Key Programmes.

### **PROGRAMME 1: CORPORATE SERVICES**

Purpose: The provision of leadership, strategic direction and relevant support services to the respective programmes of **Casidra**.

The programme consists of the following Sub-programmes:

- Public Relations, Marketing and Communications
- Finance Management
- Human Resource Management
- Strategic Training
- Corporate Governance

### **PROGRAMME 2: AGRICULTURE AND LAND REFORM**

Purpose: To manage specific government farms (i.e Anhalt, Amalienstein and Waaikraal) in a sustainable manner to transfer to a relevant receiving entity. To ensure a sustainable support mechanism for new and established farmers which includes land reform beneficiaries and farm workers.

The programme consists of the following Sub-programmes:

- Management of Government Farms
- Farmer Support and Development



### **PROGRAMME 3: RURAL INFRASTRUCTURE DEVELOPMENT AND POVERTY ALLEVIATION**

Purpose: To provide a project management service for specific rural development projects and agricultural initiatives with the aim of improving the standard of living of people in rural areas, to holistically address the socio-economic needs of rural communities and to create employment in rural areas.

The programme consists of the following Sub-programmes:

- Infrastructure Development Services
- Community and Household Food Security
- Other Project Management Services include:
  - Training
  - LandCare
  - Disaster Management
  - Green Economy
  - Mechanisation
  - Alien Clearing

### **PROGRAMME 4: LOCAL ECONOMIC AND BUSINESS DEVELOPMENT**

Purpose: To enhance business growth and the creation of employment in rural areas through the leveraging and encouraging of investment from the private sector and support for local economic development in general.

The programme consists of the following Sub-programmes:

- Farm Worker Development
- Small Business Support
- Rural Nodal Development
- Other Project Management Services:
  - Financial Record-Keeping Programme
  - Market Access Programme



## 7. BOARD OF DIRECTORS



Dr Leonie Coetzee  
(Chairperson)



Mr Ainsley Moos  
(Vice Chairperson)



Ms Gugu Ntuli



Prof Estian Calitz



Mr Gerard Martin



Ms Zareena Nackerdien



Mr Elton Jeffhas



Prof Johan Kirsten

## 8. MANAGEMENT TEAM



Mr Michael Brinkhuis  
Chief Executive Officer



David Nefdt  
Chief Officer Projects



Mr Kobus Oosthuizen  
Chief Officer Technical



Mr Freek van Zyl  
Chief Financial Officer



Ms Loinice Linden  
Human Resource Manager



Mr Experience Matshediso  
PR/Communications  
Manager



Mr Johan Bronkhorst  
Manager: Regional



Ms Elize van Deventer  
Manager: Projects



Mr Carl Boraine  
Accountant

## 9. CASIDRA STATE OWNED COMPANY

<b>NAME</b>	:	Casidra SOC Limited
<b>COMPANY REG. NO.</b>	:	1973/006186/30
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<b>STREET ADDRESS</b>	:	22 Louws Avenue, SOUTHERN PAARL, 7646
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<b>WEBSITE</b>	:	www.casidra.co.za
<b>SHAREHOLDING</b>	:	Western Cape Provincial Government
<b>INCOME TAX NO.</b>	:	9140075053
<b>VAT REGISTRATION NO.</b>	:	4580121129



# Casidra

Together for Rural Development

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