

PROGRAMME 3: Rural Infrastructure and Poverty Alleviation

The purpose of this programme is to provide a project management service for specific rural development projects and agricultural initiatives with the aim of improving the standard of living of people in rural areas, to holistically address the socio-economic needs of rural communities and to create employment in rural areas.

PROGRAMME 4: Local Economic and Business Development

The purpose of this programme is to enhance business growth and the creation of employment in rural areas through the leveraging and encouraging of investment from the private sector and support for local economic and business development in general.



Casidra

Together for Rural Development

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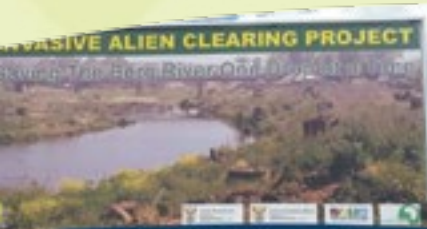
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WHAT IS CASIDRA?

Casidra is the acronym for 'Cape Agency for Sustainable Integrated Development in Rural Areas'. **Casidra** is an implementing agency of the sole shareholder, the Provincial Government of the Western Cape (PGWC).

- Our **Mandate** is 'Agriculture and Economic Development within a Rural and Land reform context'.
- Our **Vision** is to be the Catalyst for Growth towards Self-sustainable Communities.
- Our **Mission** is to maximise Agricultural and Economic Development opportunities in rural communities through Project Management Excellence.
- Our **Deliverable** product is Project Management Excellence.
- Our **Motto** is 'Together for Rural Development'.

"We Deliver Project Management Excellence"

WHAT DOES CASIDRA DO?

WE AIM TO...

- Encourage stability
- Open doors of opportunity for resource poor people
- Make an impact on the reduction of poverty

WE DO PROJECT MANAGEMENT IN ...

- Agriculture and Land Reform
- Rural Infrastructure and Poverty Alleviation
- Local Economic and Business Development

WHO IS OUR TARGET MARKET?

Casidra works in resource poor communities of the Western Cape where poverty is rife. Assistance is given to communities committed to achieving sustainable development, but which lack the technical skills or resources necessary to implement policies and programmes.

In such communities, **Casidra's** programmes emphasize one or more of its strategic goals depending upon specific needs and the activities of other role-players.

Casidra seeks to build partnerships that facilitate local resource mobilisation and action, that encourage local participation and advocacy for development efforts, and that foster co-operation among local actors.

WHAT ARE OUR PROGRAMMES AND SERVICES?

PROGRAMME 1: Corporate Services

The purpose of this programme is to provide leadership, strategic direction and relevant support services to the respective programmes of **Casidra**.

PROGRAMME 2: Agriculture and Land Reform

The purpose of this programme is to manage specific government farms (i.e Anhalt, Amalienstein and Waaikraal) in a sustainable manner to transfer to a receiving entity; as well as to ensure a sustainable support mechanism for new established farmers (including Land Reform beneficiaries and agriworkers).

